



LAUNCHING THE OPEN DATA 500

How Companies Put Open Data to Work

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The GovLab's Central Hypothesis

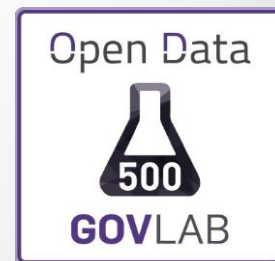
When governments and institutions open themselves to diverse participation and collaborative problem-solving, and partner with citizens to make decisions, they are more effective and legitimate.



The GovLab's Approach

We study three paradigms for improving governance:

1. Getting Knowledge and Expertise In
2. Sharing Responsibility
3. Getting Open Data Out



What Is Open Data?

Open Data: Accessible, public data that people, companies, and organizations can use to launch new ventures, analyze patterns and trends, make data-driven decisions, and solve complex problems.



"AN INSTANT CLASSIC—ESSENTIAL READING."
—DANIEL GOLEMAN, AUTHOR OF *EMOTIONAL INTELLIGENCE* AND *FOCUS*

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The Secret to Hot Startups, Smart Investing,
Savvy Marketing, and Fast Innovation

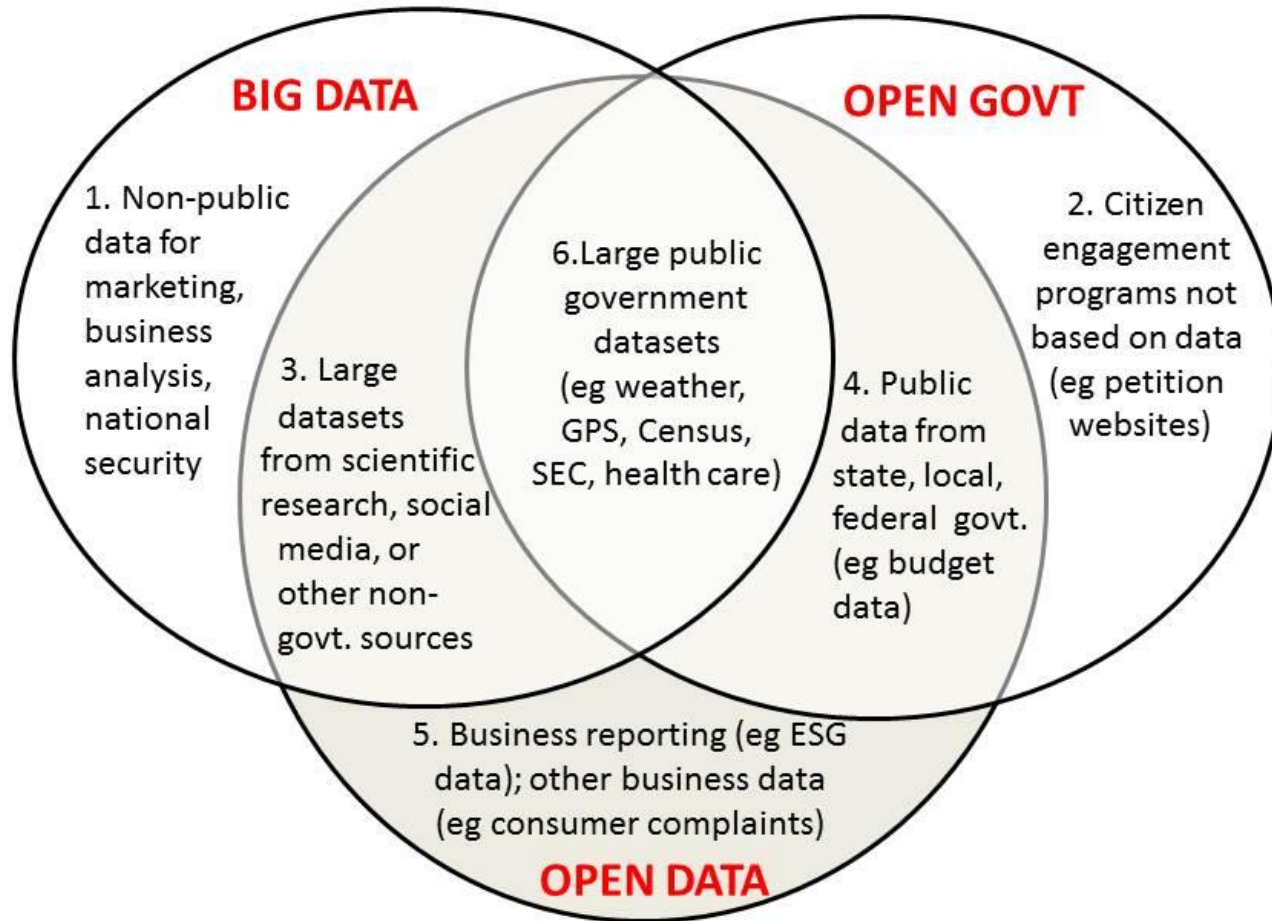
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Where Open Data Fits



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Government Data for Business



Health



Education



Energy Use



Financial Services



Transportation

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Some Early Examples



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I want to borrow against my 401k plan?



David A. Kring, CFP® 15

Good points above from John and Rich. I agree with them that unless there is no other choice its generally not a good idea. But if you have to do it, there is one other point to beware: make sure your job is secure. If you ...[\(more\)](#)

20 hours ago

Question about my esop plan.



Courtenay Shipley 18

Hi Jimmy, Your access to the money may depend on how the ESOP plan is set up. Make sure to check with the plan administrator on the rules. For example, sometimes in ESOPs you only have access to the money at certain times ...[\(more\)](#)

21 hours ago

Question about my esop plan.



Larry McCianahan, CFP®, CASL, CLU 16

...y (called "distribute") your ESOP
...e claim that as income in the year

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  Toms	  Burt's Bees



Dara O'Rourke, Founder/CEO

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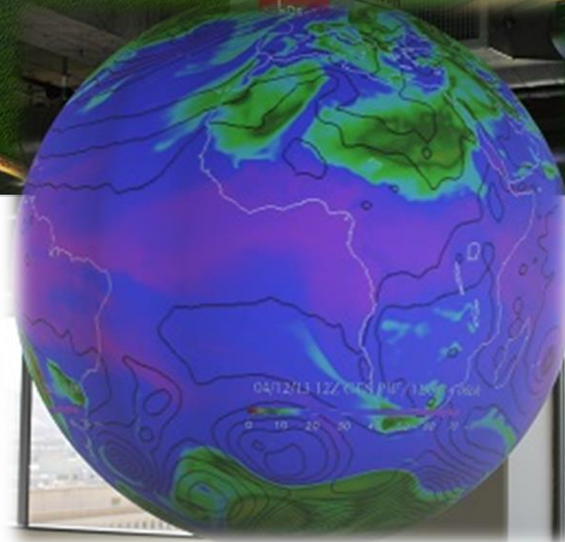
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May 2013: The Open Data Policy

[Open Data is] going to help launch more businesses. . . . It's going to help more entrepreneurs come up with products and services that we haven't even imagined yet.



President Barack
Obama



What the Policy Requires

- “Presumption of openness”
- Machine-readable
- Reusable
- Timely
- Developed in consultation with those who use the data



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Objectives of the Open Data 500

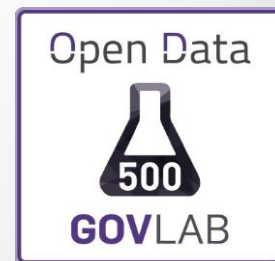
- Provide a basis for assessing the value of open government data.
- Encourage the development of new open data companies.
- Foster a dialogue between government and business.
- **OVERALL:** Serve as the first comprehensive study of companies using open government data as a key business resource.



Criteria for the Open Data 500

A company must:

- Be U.S.-based – which can include international companies with a major presence in the U.S.
- Earn revenue from its products and services. In addition to for-profit companies, nonprofits may qualify.
- Use open government data as a critical resource for its business.



The Open Data 500 Team

- **Beth Simone Noveck**, Founder & Director, The GovLab
- **Stefaan Verhulst**, Co-Founder & Chief of Research and Development, The GovLab
- **Joel Gurin**, Project Director, Open Data 500, and Senior Advisor, the GovLab
- **Laura Manley**, Project Manager, Open Data 500
- **Luis Daniel Palacios**, Developer
- **Claudio Mendonca**, Designer
- **Marilla Li**, Outreach Manager
- **Audrey Ariss**, Research Assistant
- **Katherine Julia Garcia**, Research Assistant
- **Gustavo Magalhaes**, Research Assistant
-



We Found Open Data Business Involves:

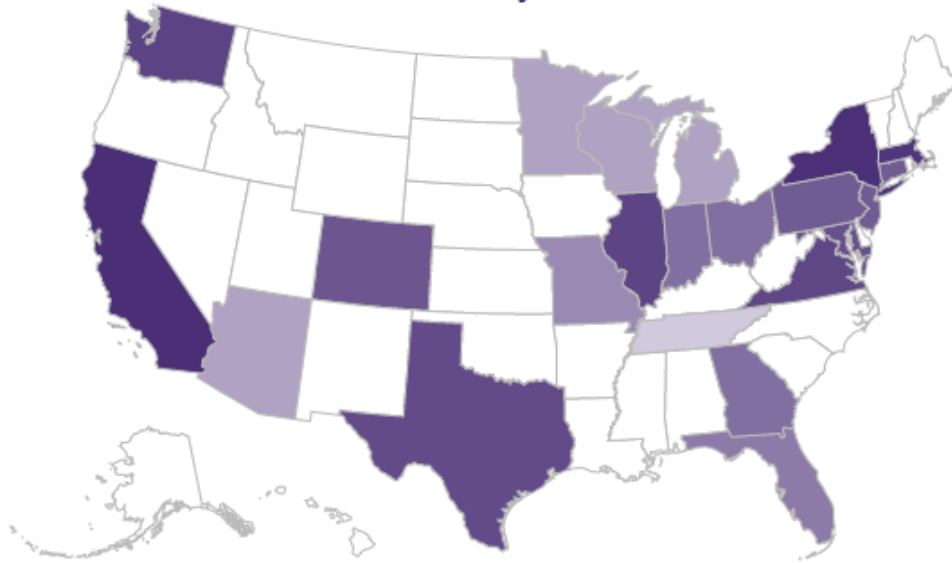
- More than 30 federal departments, offices and agencies
- More than smartphone apps
- More than weather and GPS
- More than Silicon Valley
- More than startups
- More than a few revenue models



Filter by Category

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Filter By State



Filter by: **Preview Company** Submitted Survey No Survey Submitted Show all

1099.is

New York

1800Recycling...

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3 Round Stone...

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ASC Partners

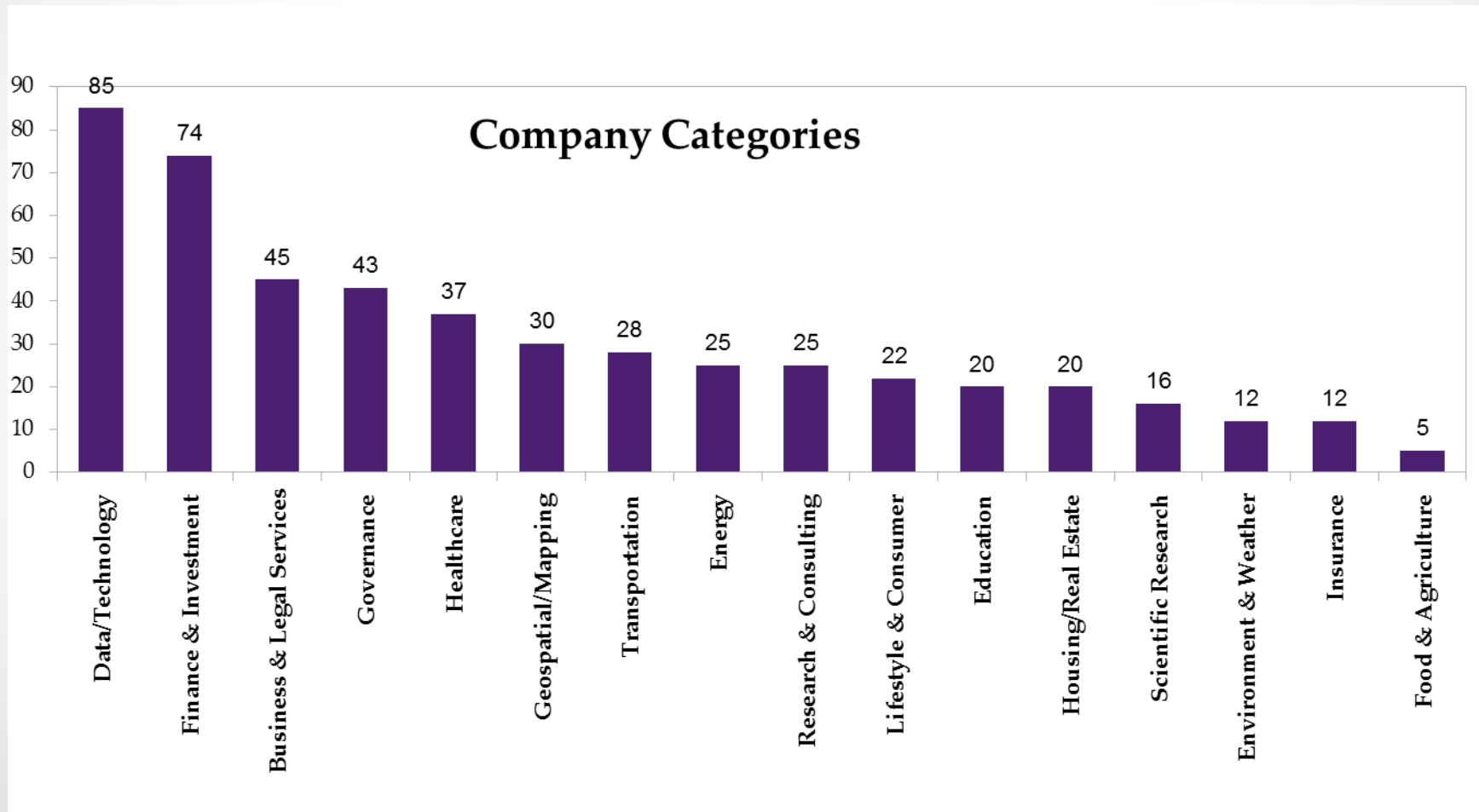
Massachusetts

Open Data

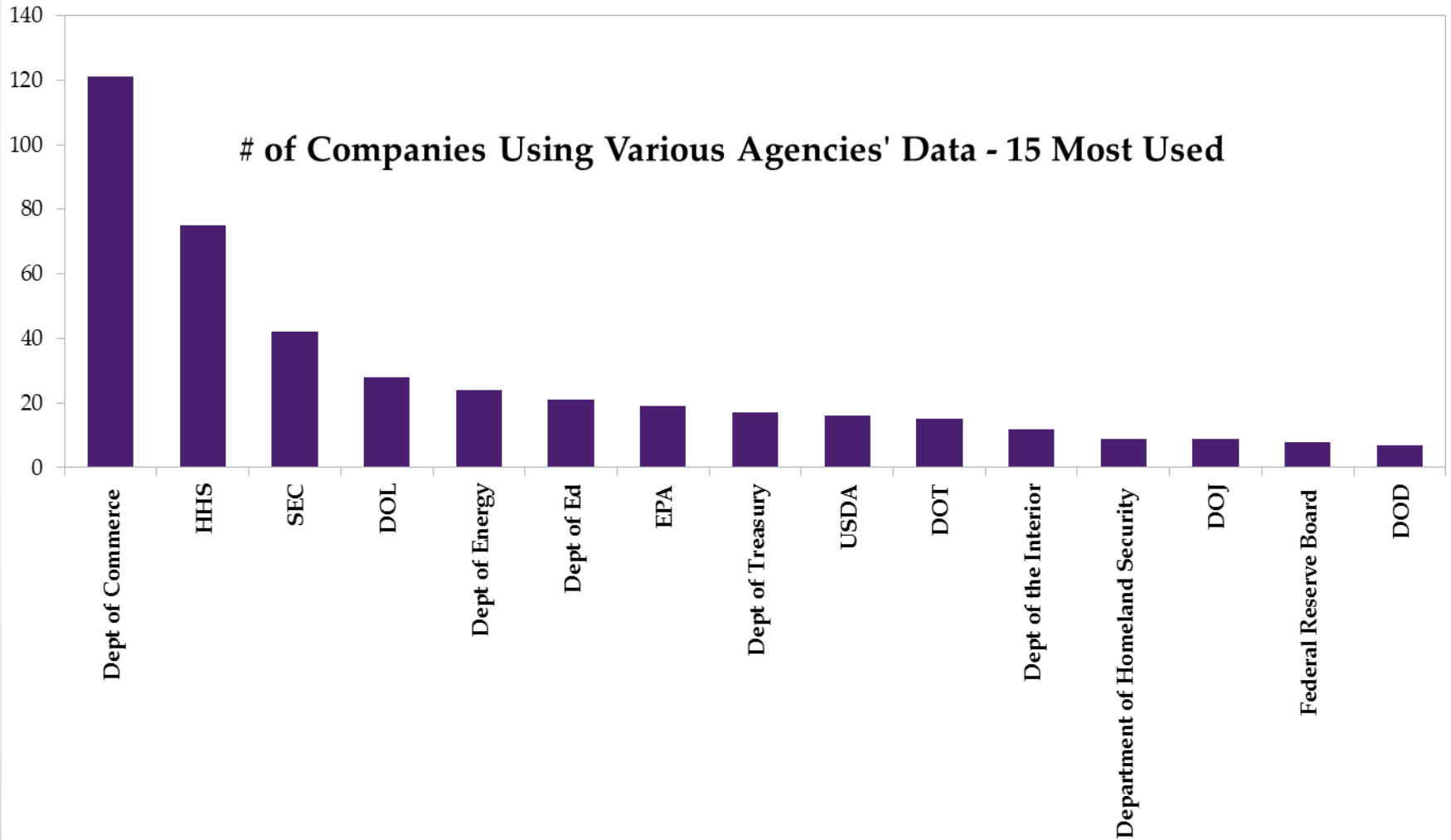


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15 Different Kinds of Companies



Dozens of Federal Agencies

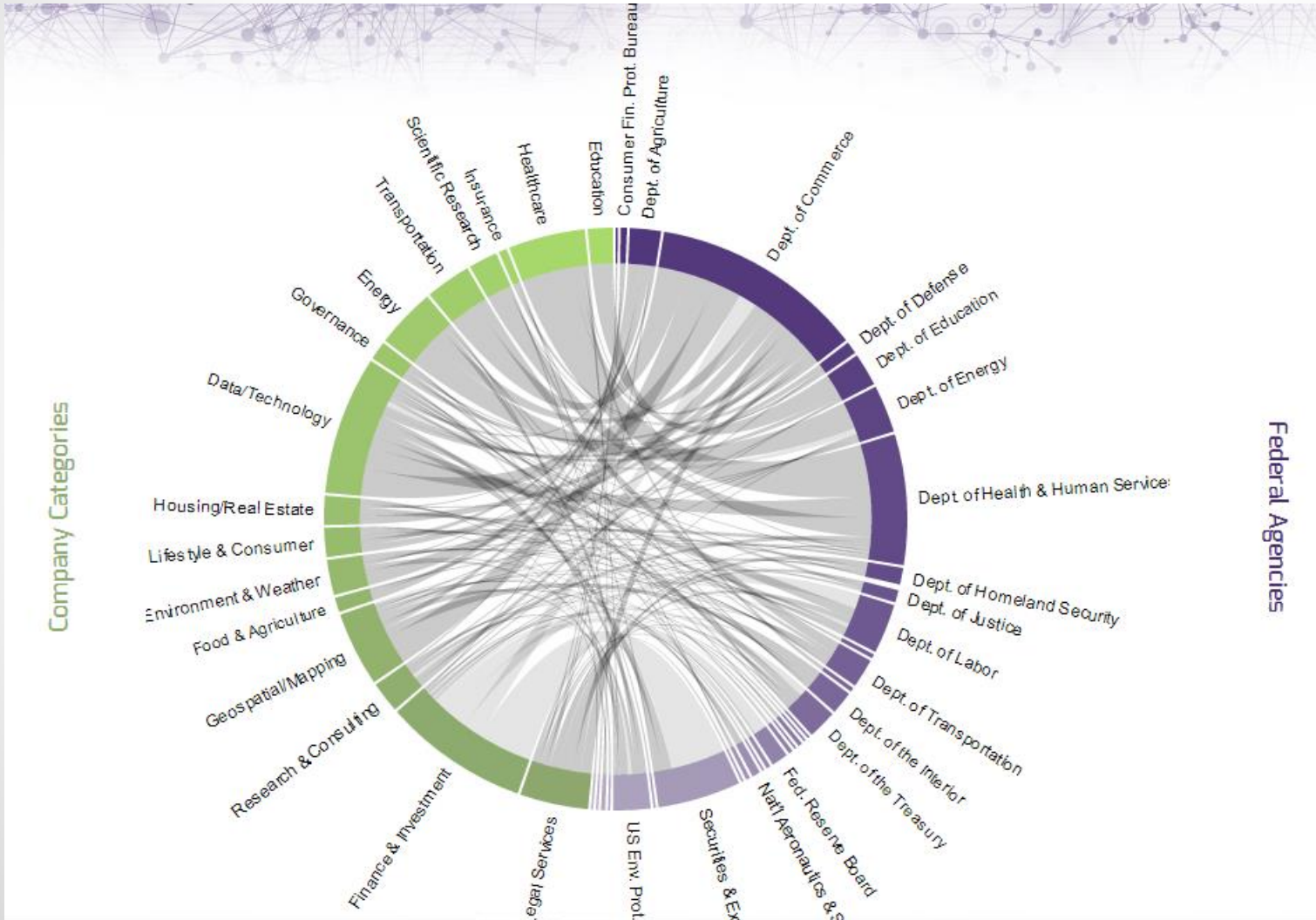


What Comes Next

- More research and analysis
- International studies in the UK and beyond
- State-level collaborations
- Adding nonprofits, media, and NGOs
- AND: Bringing companies and agencies together



Companies Meet Agencies: The Open Data Compass



Launching the Open Data Roundtables



Open Data



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The Agenda for Discussion

- **Inventory of datasets.** What are the areas of greatest interest?
- **Priorities for improving open datasets.** Which ones are most important to business use, and what is needed to make them more accurate, complete, and actionable?
- **Potential to open new datasets.** Which would be most valuable if they were opened for business and public use?
- **New data collection.** What should we consider adding over the long term?



Outcomes for Roundtables

- **Dataset inventories** focused on business value.
- **Prioritization** of the open government datasets in each agency for business use.
- **Plans to improve** data release from each agency over six to twelve months.
- **Public reports** of the results of each roundtable, prepared by the GovLab.
- **Celebrating the wins:** Visibility for the successes made possible by agencies' data.
- **Continued public/private collaboration.**



For More Information

Open Data **Now**

Open Data is accessible public data we can use to launch new ventures, analyze trends, make decisions, and solve problems.

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0 Comments 30 May 2013



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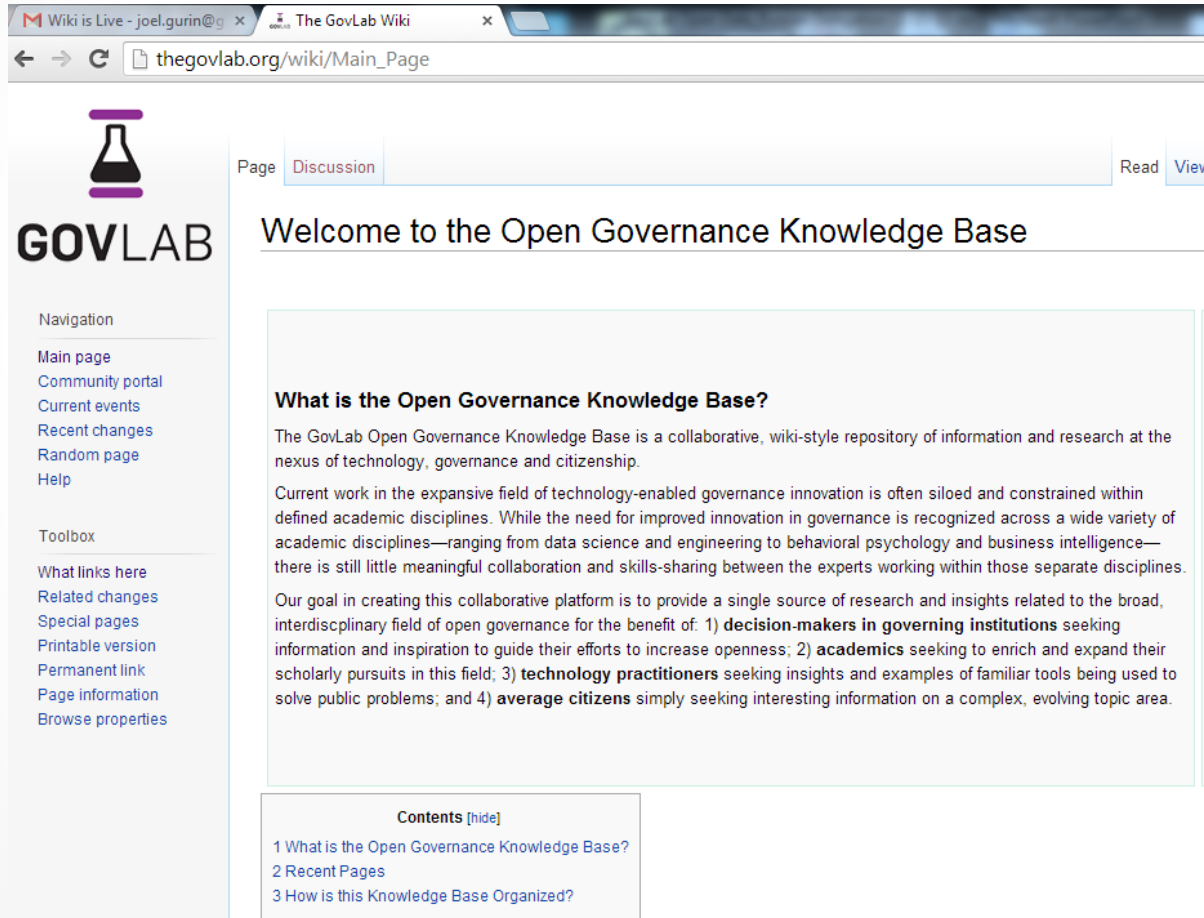
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The screenshot shows a web browser window with the URL `thegovlab.org/wiki/Main_Page`. The page features the GovLab logo (a flask icon) and the text "GOVLAB". A navigation sidebar on the left lists links such as "Main page", "Community portal", "Current events", "Recent changes", "Random page", "Help", "Toolbox", "What links here", "Related changes", "Special pages", "Printable version", "Permanent link", "Page information", and "Browse properties". The main content area has tabs for "Page" and "Discussion", with "Page" selected. Below the tabs is the heading "Welcome to the Open Governance Knowledge Base". The main text includes a section titled "What is the Open Governance Knowledge Base?" followed by two paragraphs of introductory text. At the bottom of the main content area is a "Contents" section with a [hide] link and three numbered items: "1 What is the Open Governance Knowledge Base?", "2 Recent Pages", and "3 How is this Knowledge Base Organized?".

Wiki is Live - joel.gurin@g x The GovLab Wiki x

thegovlab.org/wiki/Main_Page

Page Discussion Read View

Welcome to the Open Governance Knowledge Base

What is the Open Governance Knowledge Base?

The GovLab Open Governance Knowledge Base is a collaborative, wiki-style repository of information and research at the nexus of technology, governance and citizenship.

Current work in the expansive field of technology-enabled governance innovation is often siloed and constrained within defined academic disciplines. While the need for improved innovation in governance is recognized across a wide variety of academic disciplines—ranging from data science and engineering to behavioral psychology and business intelligence—there is still little meaningful collaboration and skills-sharing between the experts working within those separate disciplines.

Our goal in creating this collaborative platform is to provide a single source of research and insights related to the broad, interdisciplinary field of open governance for the benefit of: 1) **decision-makers in governing institutions** seeking information and inspiration to guide their efforts to increase openness; 2) **academics** seeking to enrich and expand their scholarly pursuits in this field; 3) **technology practitioners** seeking insights and examples of familiar tools being used to solve public problems; and 4) **average citizens** simply seeking interesting information on a complex, evolving topic area.

Contents [hide]

- 1 What is the Open Governance Knowledge Base?
- 2 Recent Pages
- 3 How is this Knowledge Base Organized?



Learn More at OpenData500.com

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