

Question 1: Agree or disagree? The U.S. government should do more to regulate online services like Facebook and Google.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	16.5%	22.8%	14.8%	18.1%	13.3%	13.8%	23.5%	19.4%	17.6%	11.7%	17.3%
Somewhat agree	19.6%	19.5%	21.8%	24.5%	17.9%	18.5%	22.8%	22.6%	18.5%	20.2%	18.5%
Neither agree nor disagree	27.1%	20.9%	27.5%	21.8%	23.2%	29.6%	28.3%	29.1%	25.1%	29.6%	26.2%
Somewhat disagree	10.5%	9.8%	13.2%	12.6%	10.6%	12.1%	8.4%	8.9%	9.7%	12.8%	10.7%
Strongly disagree	26.3%	26.9%	22.7%	23.0%	35.0%	26.0%	16.9%	19.9%	29.1%	25.7%	27.2%
Total agree	36.1%	42.3%	36.6%	42.6%	31.2%	32.3%	46.4%	42.0%	36.1%	31.8%	35.8%
Total disagree	36.8%	36.7%	35.9%	35.6%	45.6%	38.1%	25.4%	28.8%	38.8%	38.6%	37.9%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 2: Agree or disagree? The U.S. government should do more to regulate online services like Facebook and Google even if it would limit free speech.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	9.5%	13.8%	7.6%	11.8%	6.2%	8.3%	14.6%	10.0%	9.8%	7.5%	10.3%
Somewhat agree	14.8%	15.3%	17.3%	18.1%	12.5%	13.6%	19.0%	20.2%	13.6%	13.1%	14.4%
Neither agree nor disagree	25.0%	20.4%	23.6%	18.7%	21.4%	26.3%	27.3%	24.7%	25.2%	26.2%	23.7%
Somewhat disagree	14.0%	13.8%	17.4%	16.5%	14.7%	13.6%	13.6%	12.8%	12.8%	15.8%	14.9%
Strongly disagree	36.8%	36.7%	34.1%	34.8%	45.1%	38.3%	25.5%	32.3%	38.6%	37.3%	36.7%
Total agree	24.3%	29.1%	24.9%	29.9%	18.7%	21.9%	33.6%	30.2%	23.5%	20.7%	24.7%
Total disagree	50.7%	50.5%	51.5%	51.3%	59.8%	51.9%	39.1%	45.1%	51.4%	53.1%	51.6%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 3: Agree or disagree? The U.S. government should do more to regulate online services like Facebook and Google even if it would mean people have to start paying to use them.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	7.9%	12.0%	6.6%	8.7%	5.3%	7.2%	11.6%	8.3%	8.2%	5.4%	9.3%
Somewhat agree	10.0%	11.4%	11.2%	12.2%	6.7%	10.4%	13.3%	11.3%	10.7%	9.6%	8.4%
Neither agree nor disagree	24.7%	18.6%	24.6%	20.1%	21.5%	27.0%	25.3%	26.3%	23.6%	26.9%	23.0%
Somewhat disagree	13.7%	13.4%	15.3%	18.2%	13.8%	12.5%	15.1%	14.3%	12.2%	14.0%	15.4%
Strongly disagree	43.7%	44.6%	42.3%	40.9%	52.7%	42.9%	34.7%	39.8%	45.3%	44.1%	43.9%
Total agree	17.9%	23.4%	17.8%	20.9%	11.9%	17.6%	24.9%	19.6%	18.9%	15.0%	17.8%
Total disagree	57.5%	58.0%	57.6%	59.1%	66.5%	55.4%	49.8%	54.1%	57.5%	58.1%	59.3%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 4: Agree or disagree? The U.S. government should prohibit political bias in online services like Facebook and Google.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	16.7%	27.7%	16.0%	11.8%	12.3%	14.3%	24.7%	18.0%	18.1%	14.2%	15.9%
Somewhat agree	12.0%	13.4%	16.4%	11.8%	10.8%	11.5%	14.2%	14.4%	11.6%	12.7%	10.4%
Neither agree nor disagree	27.6%	18.8%	27.0%	22.4%	25.3%	29.4%	27.8%	27.0%	26.8%	30.5%	26.4%
Somewhat disagree	12.1%	11.1%	12.8%	19.1%	12.3%	12.4%	11.5%	12.5%	11.5%	13.0%	12.1%
Strongly disagree	31.6%	29.0%	27.8%	34.9%	39.3%	32.5%	21.8%	28.1%	32.0%	29.6%	35.2%
Total agree	28.7%	41.1%	32.4%	23.6%	23.1%	25.7%	38.9%	32.5%	29.7%	26.9%	26.4%
Total disagree	43.7%	40.1%	40.6%	54.0%	51.6%	44.9%	33.3%	40.6%	43.5%	42.6%	47.2%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 5: Agree or disagree? The U.S. government should prohibit political bias in online services like Facebook and Google even if it would limit free speech.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	9.9%	16.7%	10.6%	5.9%	6.7%	8.7%	14.9%	10.5%	10.2%	9.2%	9.5%
Somewhat agree	9.3%	10.6%	11.2%	10.2%	6.3%	9.5%	12.4%	10.9%	8.7%	9.4%	8.9%
Neither agree nor disagree	26.8%	20.7%	25.6%	21.5%	24.9%	27.7%	27.8%	27.2%	26.2%	30.2%	24.3%
Somewhat disagree	13.1%	12.8%	14.7%	18.5%	12.5%	12.0%	15.1%	13.4%	12.0%	13.4%	14.4%
Strongly disagree	40.9%	39.3%	37.9%	43.9%	49.6%	41.9%	29.8%	37.9%	42.8%	37.8%	42.9%
Total agree	19.2%	27.3%	21.9%	16.1%	12.9%	18.3%	27.3%	21.5%	18.9%	18.7%	18.4%
Total disagree	54.0%	52.0%	52.5%	62.3%	62.1%	54.0%	44.9%	51.4%	54.8%	51.2%	57.3%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 6: Agree or disagree? The U.S. government should prohibit political bias in online services like Facebook and Google even if it would create a worse experience.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	10.4%	20.3%	10.4%	8.2%	7.5%	9.4%	15.0%	10.4%	11.3%	8.4%	10.9%
Somewhat agree	10.2%	12.4%	12.5%	11.3%	7.9%	10.8%	12.0%	12.0%	10.2%	8.8%	10.2%
Neither agree nor disagree	31.4%	23.8%	30.4%	25.4%	29.3%	32.5%	32.5%	31.7%	30.3%	36.4%	28.5%
Somewhat disagree	12.8%	9.4%	15.5%	16.3%	13.4%	11.5%	13.7%	13.4%	12.1%	13.1%	13.3%
Strongly disagree	35.2%	34.1%	31.2%	38.9%	41.9%	35.8%	26.8%	32.6%	36.2%	33.3%	37.1%
Total agree	20.6%	29.3	22.9%	18.0	15.4%	20.2%	27.0%	22.4%	21.5%	17.2%	21.1%
Total disagree	48.0%	45.1	46.7%	53.7	55.3%	47.3%	40.5%	46.0%	48.3%	46.4%	50.4%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 7: Agree or disagree? Online services like Facebook and Google should use more technology, like artificial intelligence, to automatically monitor and remove objectionable content.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	12.8%	16.5%	12.4%	17.4%	9.1%	11.3%	18.8%	14.9%	12.6%	10.3%	14.0%
Somewhat agree	19.7%	17.0%	24.2%	27.7%	18.4%	19.7%	21.2%	20.9%	18.7%	21.2%	19.1%
Neither agree nor disagree	32.2%	24.0%	31.5%	26.3%	32.2%	32.9%	31.3%	33.4%	31.4%	34.9%	30.1%
Somewhat disagree	10.0%	12.2%	12.4%	10.7%	10.7%	10.1%	9.2%	11.3%	9.3%	9.7%	10.6%
Strongly disagree	25.2%	30.3%	19.4%	17.8%	29.6%	25.8%	19.5%	19.6%	28.0%	23.9%	26.3%
Total agree	32.5%	33.5%	36.7%	45.1%	27.5%	31.1%	40.0%	35.8%	31.3%	31.5%	33.1%
Total disagree	35.2%	42.5%	31.9%	28.5%	40.3%	36.0%	28.7%	30.9%	37.3%	33.6%	36.9%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 8: Agree or disagree? Online services like Facebook and Google should use more human moderators to monitor and remove objectionable content.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	17.5%	21.3%	15.3%	28.5%	15.3%	15.9%	21.8%	20.7%	16.4%	15.5%	18.6%
Somewhat agree	23.8%	20.7%	29.9%	29.1%	23.8%	22.6%	25.4%	24.5%	22.3%	25.9%	23.7%
Neither agree nor disagree	31.0%	24.4%	29.6%	21.7%	30.7%	32.2%	29.7%	31.0%	30.4%	33.8%	29.2%
Somewhat disagree	8.9%	9.4%	11.4%	9.3%	10.1%	8.6%	8.0%	8.3%	9.5%	8.3%	9.1%
Strongly disagree	18.8%	24.1%	13.8%	11.5%	20.1%	20.7%	15.0%	15.5%	21.4%	16.5%	19.4%
Total agree	41.3%	42.4%	45.2%	55.7%	39.1%	38.5%	47.2%	45.2%	38.7%	41.4%	42.3%
Total disagree	27.7%	31.5%	25.2%	20.2%	30.2%	29.3%	23.0%	23.8%	30.9%	24.8%	28.5%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 9: Agree or disagree? I would pay a monthly fee so that online services like Facebook and Google could use more human moderators to monitor and remove objectionable content.

Response	Overall	Ideology			Age			Region			
		Conservative	Moderate	Liberal	18-34	35-54	55+	Northeast	South	Midwest	West
Strongly agree	5.3%	12.1%	4.6%	5.8%	3.5%	4.9%	7.8%	5.4%	5.8%	3.6%	5.9%
Somewhat agree	10.8%	9.8%	13.6%	12.3%	9.0%	10.6%	12.9%	10.3%	11.3%	10.6%	10.5%
Neither agree nor disagree	31.3%	21.5%	28.8%	26.4%	31.2%	32.6%	29.7%	33.8%	28.5%	33.8%	31.3%
Somewhat disagree	12.0%	11.1%	13.1%	18.1%	12.5%	10.6%	13.0%	11.7%	11.4%	11.8%	13.2%
Strongly disagree	40.7%	45.5%	39.9%	37.4%	43.7%	41.2%	36.7%	38.8%	43.0%	40.1%	39.1%
Total agree	16.1%	19.9%	18.2%	18.1%	12.5%	15.5%	20.7%	15.7%	17.1%	14.2%	16.4%
Total disagree	52.7%	56.4%	53.0%	55.3%	56.2%	51.8%	49.7%	50.5%	54.4%	51.9%	52.3%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.

Question 10: In general, would you describe your political views as:

Very Conservative	Conservative	Moderate	Liberal	Very Liberal	Prefer not to say
6.6%	17.5%	28.6%	15.3%	7.3%	24.8%

Source: The Center for Data Innovation conducted a national online poll of 3,184 U.S. adult Internet users between November 26, 2018 and November 28, 2018. For more information, visit datainnovation.org.